

Victoria County CAP Sites Association

presents:

The Easy Step Guide to Wikipedia

Optimizing Your Website

Building Stronger Communities Through Technology

Course contents

- **Overview**
- Lesson 1: Understanding Wikipedia

Overview:

Wikipedia is thought of just as an ordinary website for most internet surfers, like Google or You Tube. However, groups and organizations can use this free software to help optimize their website.

It is a simple solution to get your organizations name out there, all you need to do is understand the rules of using Wikipedia.

Lesson 1

Understanding Wikipedia

Understanding Wikipedia

What is Wikipedia?



Wikipedia is a free online encyclopedia. It is offered in a variety of languages, and contributions to its articles can be made by anyone. This means that anyone can add articles or edit existing articles.

Understanding Wikipedia

Are the Articles Accurate?

Since anyone can add or edit articles there is an uncertainty to the accuracy of the information. However, articles are monitored continuously, therefore if incorrect information is posted, it can be quickly fixed.

Wikipedia keeps a history of page changes, so if inaccurate changes are made, they can be fixed by selecting a previous history.

Understanding Wikipedia

Website Optimization

Since Wikipedia is an electronic encyclopedia, it can contain links to websites it references. This ability gives your website greater search capabilities. Therefore if your website has an article it relates to on Wikipedia, it can be linked to that article. This gives your website much larger search capabilities to be noticed.

Articles allow for GPS coordinates to be added, which are directly linked with Google Earth.

Understanding Wikipedia

Wikipedia Rules

Although Wikipedia is a great informational site, and provides a great way to optimize your website, there are many rules involved with posting articles. It is important to be familiar with these rules, because they can lead to your article being removed.

Understanding Wikipedia

- Articles can not exhibit any sort of advertisement. The article should provide a neutral point of view, and can provide historical information.
- Wikipedia discourages people to write or edit articles in which you have a conflict of interest with. This means that they discourage you from writing articles about yourself or an organization you have vested interest with.

Understanding Wikipedia

- Organizations can not have an account with Wikipedia because it is against policy for two or more people to share an account.
- Information needs to be able to be verified by a third party source. This means you must cite sources that verify the information contained in the article.

Using Wikipedia

Accounts

- You do not need an account to edit articles
- To create articles you do need an account. This is free, and does not take long to set up.
- Because Wikipedia is a source of all information, there is a lot of information listed that guides you on how to edit articles.

Using Wikipedia

Wikipedia Mark-Up Language

- Wikipedia has its own special language that is used to format the content of articles. To see examples of different editing techniques visit these pages:

<http://en.wikipedia.org/wiki/Wikipedia:Cheatsheet>

[http://en.wikipedia.org/wiki/Wikipedia:How to edit a page#Headings](http://en.wikipedia.org/wiki/Wikipedia:How_to_edit_a_page#Headings)

Using Wikipedia

Creating An Article

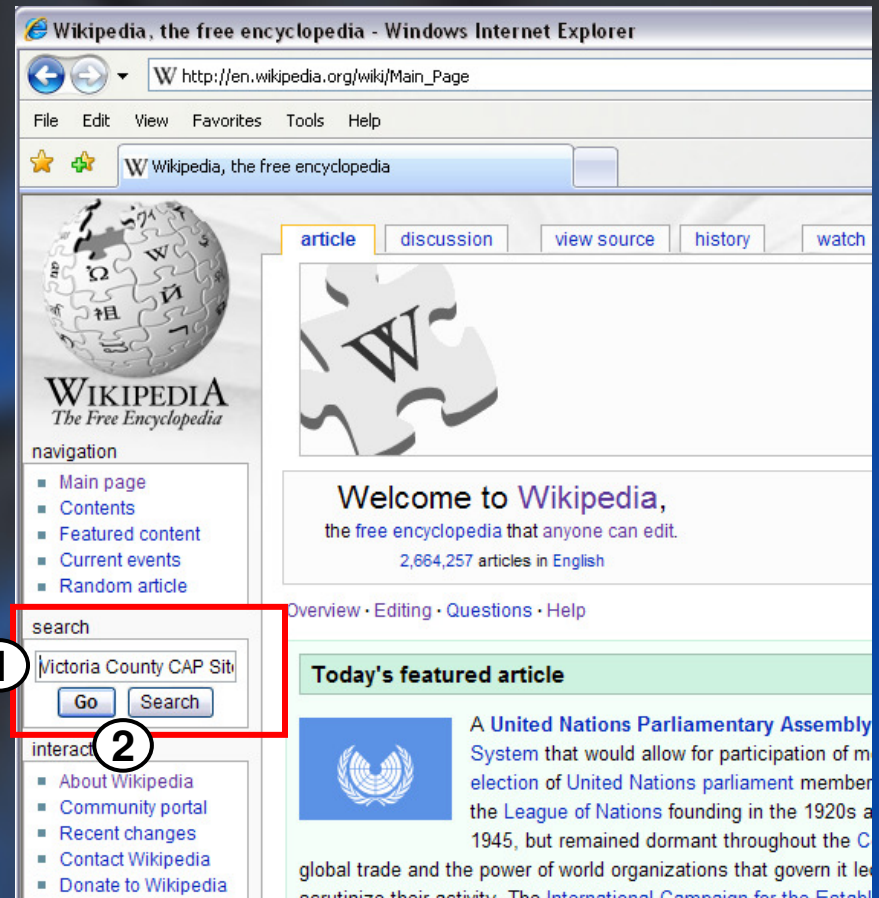
First you need to log in to your Wikipedia Account.

1

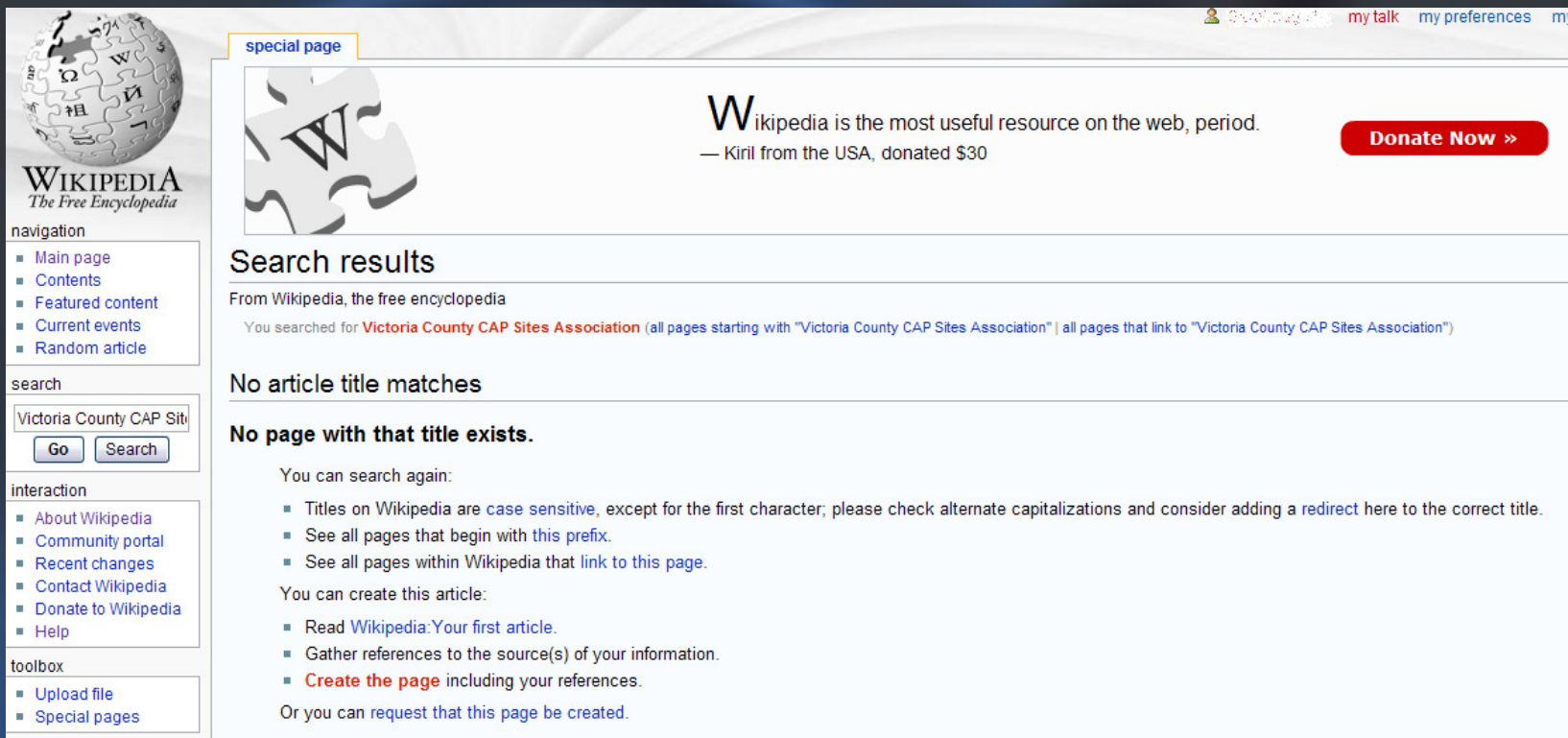
In the Search Box, type the name of the article you want to create. You can only create an article that does not already exist.

2

Press Go or Search.



Using Wikipedia



The screenshot shows a Wikipedia page for a search that did not find an article. At the top, it says "special page" and "Wikipedia is the most useful resource on the web, period." Below that, it says "Search results" and "No article title matches." The search term is "Victoria County CAP Sites Association". The page provides instructions on how to create a new article or request its creation.

special page

Wikipedia is the most useful resource on the web, period.
— Kiril from the USA, donated \$30

Donate Now >>

Search results

From Wikipedia, the free encyclopedia

You searched for **Victoria County CAP Sites Association** (all pages starting with "Victoria County CAP Sites Association" | all pages that link to "Victoria County CAP Sites Association")

No article title matches

No page with that title exists.

You can search again:

- Titles on Wikipedia are [case sensitive](#), except for the first character; please check alternate capitalizations and consider adding a [redirect](#) here to the correct title.
- See all pages that begin with [this prefix](#).
- See all pages within Wikipedia that [link to this page](#).

You can create this article:

- Read [Wikipedia:Your first article](#).
- Gather references to the source(s) of your information.
- **Create the page** including your references.

Or you can [request that this page be created](#).

If the article you want to create doesn't exist, a page like the one above will be displayed. This means you can create an article with the title you typed in. If you don't see this page, it means an article with an existing title exists. You will have to come up with a different name to use.

Using Wikipedia

The screenshot shows the Wikipedia search results page for the query "Victoria County CAP Sites Association". The page displays a "special page" header, a search bar with the query, and a "No article title matches" message. Below this, a list of instructions for creating a new page is shown, with the first item, "Create the page including your references.", highlighted by a red box and a circled number 1. The page also includes a navigation sidebar on the left and a "Donate Now" button on the right.

special page

Wikipedia is the most useful resource on the web, period.
— Kiril from the USA, donated \$30

[Donate Now »](#)

Search results

From Wikipedia, the free encyclopedia

You searched for **Victoria County CAP Sites Association** (all pages starting with "Victoria County CAP Sites Association" | all pages that link to "Victoria County CAP Sites Association")

No article title matches

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You can search again:

- Titles on Wikipedia are [case sensitive](#), except for the first character; please check alternate capitalizations and consider adding a [redirect](#) here to the correct title.
- See all pages that begin with [this prefix](#).
- See all pages within Wikipedia that [link to this page](#).

You can create this article:

- Read [Wikipedia:Your first article](#).
- [Gather references to the source\(s\) of your information.](#)
- ① **Create the page** including your references.

Or you can request that this page be created.

navigation

- [Main page](#)
- [Contents](#)
- [Featured content](#)
- [Current events](#)
- [Random article](#)

search

Victoria County CAP Siti

[Go](#) [Search](#)

interaction

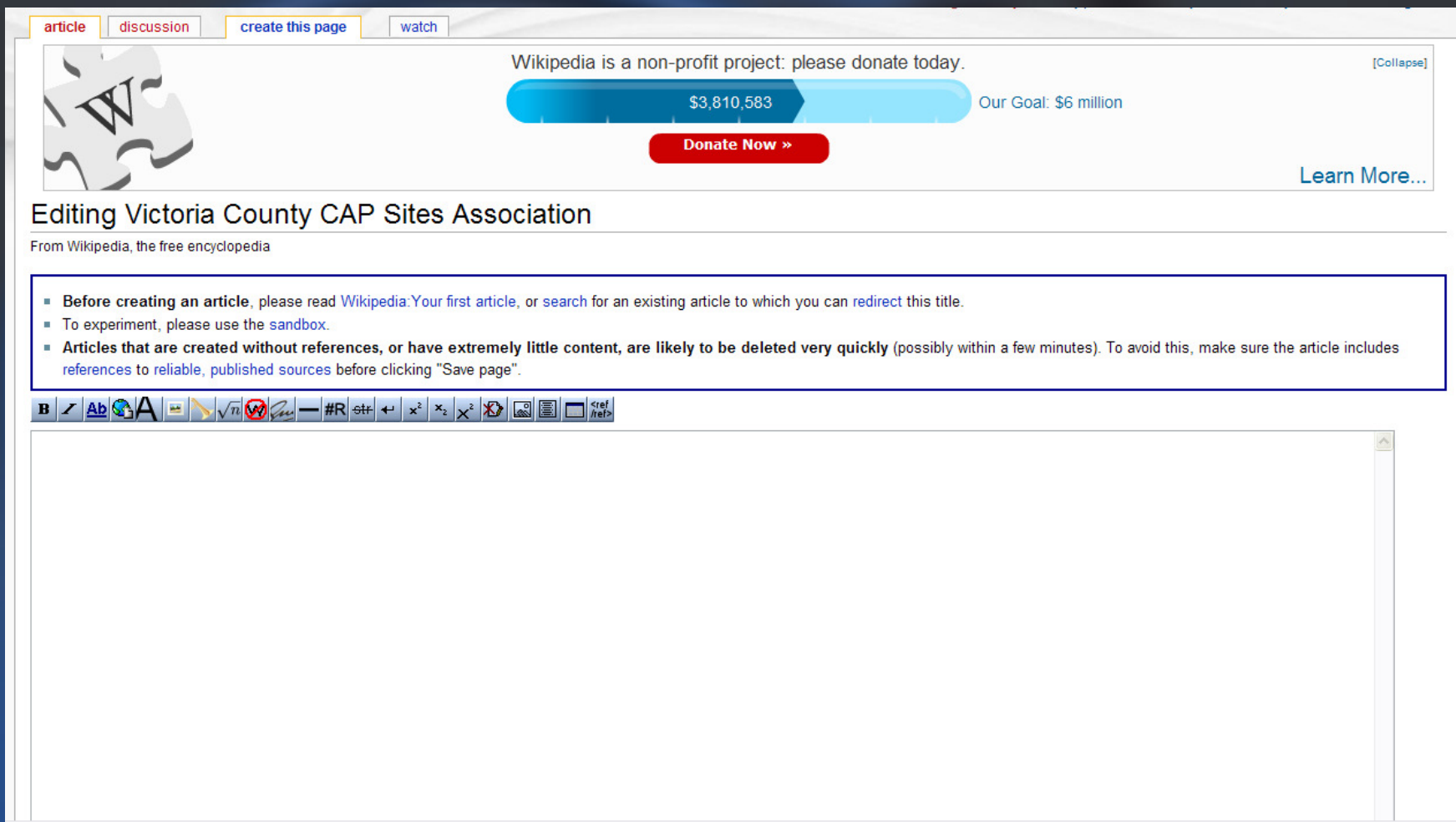
- [About Wikipedia](#)
- [Community portal](#)
- [Recent changes](#)
- [Contact Wikipedia](#)
- [Donate to Wikipedia](#)
- [Help](#)

toolbox

- [Upload file](#)
- [Special pages](#)

① To create the page with this title click “Create the page”

Using Wikipedia



The screenshot shows the Wikipedia editing interface. At the top, there are tabs for 'article', 'discussion', 'create this page', and 'watch'. Below the tabs is a banner for Wikipedia's fundraising drive, featuring the text 'Wikipedia is a non-profit project: please donate today.', a progress bar showing '\$3,810,583' out of a goal of '\$6 million', and a 'Donate Now >>' button. A '[Collapse]' link is on the right. Below the banner is the article title 'Editing Victoria County CAP Sites Association' and the text 'From Wikipedia, the free encyclopedia'. A blue-bordered box contains editing instructions: 'Before creating an article, please read Wikipedia:Your first article, or search for an existing article to which you can redirect this title.', 'To experiment, please use the sandbox.', and 'Articles that are created without references, or have extremely little content, are likely to be deleted very quickly (possibly within a few minutes). To avoid this, make sure the article includes references to reliable, published sources before clicking "Save page".'. Below the instructions is a rich text editor toolbar with icons for bold, italic, link, unlink, list, table, and other formatting options. The main editing area is a large, empty text box.

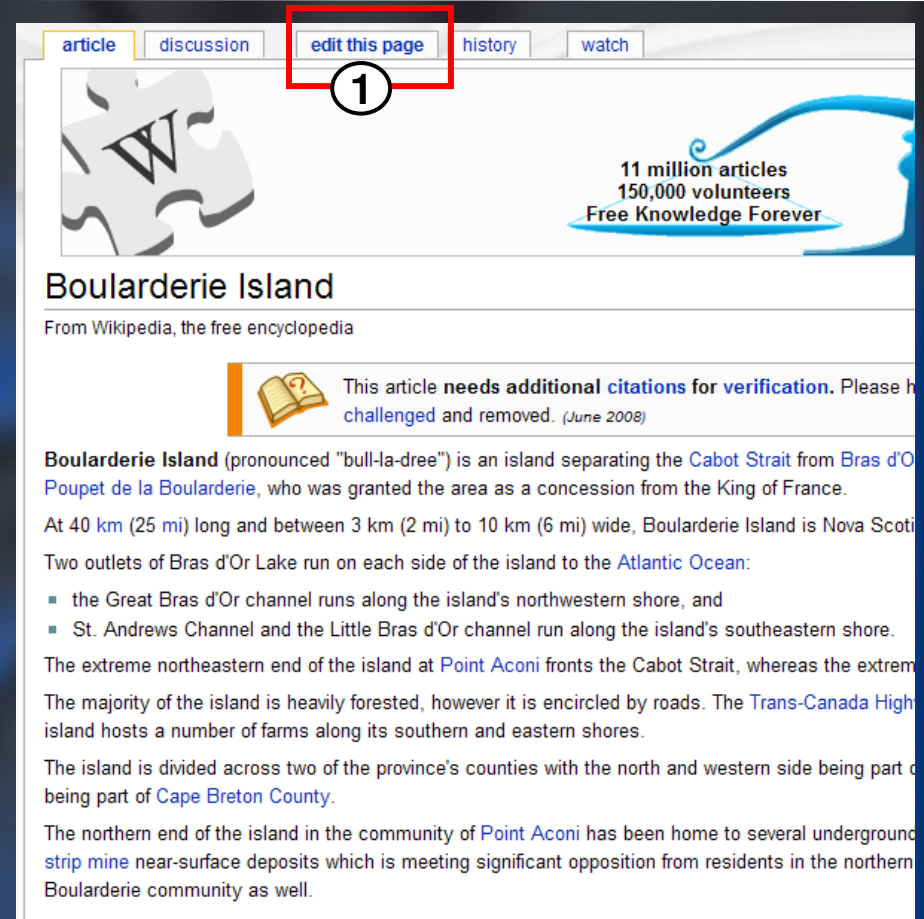
You can insert information for the article, in the text box space.

Using Wikipedia

Editing An Article

Some pages are partially protected, which means you have to be an established user to edit any content. If a page is not protected, and can be edited by anyone, a “edit this page” tab will appear.

- 1 To edit the article select the “edit this page” tab.



The screenshot shows the Wikipedia interface for the article 'Boularderie Island'. At the top, there are navigation tabs: 'article', 'discussion', 'edit this page', 'history', and 'watch'. The 'edit this page' tab is highlighted with a red box and a circled '1'. Below the tabs is the Wikipedia logo and a banner that reads '11 million articles, 150,000 volunteers, Free Knowledge Forever'. The article title 'Boularderie Island' is followed by the text 'From Wikipedia, the free encyclopedia'. A warning box indicates that the article needs additional citations for verification. The main text of the article describes the island's location, size, and features.

Using Wikipedia

Editing Boularderie Island

From Wikipedia, the free encyclopedia

The extreme northeastern end of the island at [[Point Aconi, Nova Scotia|Point Aconi]] fronts the Cabot Strait, whereas the extreme southwestern end at [[Kempt Head, Nova Scotia|Kempt Head]] fronts the northern basin of Bras d'Or Lake.

The majority of the island is heavily forested, however it is encircled by roads. The [[Trans-Canada Highway]] ([[Nova Scotia Highway 105|Highway 105]]) traverses the island diagonally from [[Bras d'Or, Nova Scotia|Bras d'Or]] in the east to [[Big Bank, Nova Scotia|Big Bank]] in the west. The island hosts a number of farms along its southern and eastern shores.

The island is divided across two of the province's counties with the north and western side being part of [[Victoria County, Nova Scotia|Victoria County]] (approximately 2/3 of the island's land mass), and the remainder of the southeastern end being part of [[Cape Breton County, Nova Scotia|Cape Breton County]].

The northern end of the island in the community of [[Point Aconi, Nova Scotia|Point Aconi]] has been home to several underground [[coal mine]]s with the last one closing in November 2001. There has also been several controversial proposals to [[strip mine]] near-surface deposits which is meeting significant opposition from residents in the northern end of Boularderie Island. The [[Point Aconi Generating Station]] and the [[Eyking Family Farm]] are located in the Boularderie community as well.

== External links ==

- * [[http://www.blupete.com/Hist/BiosNS/1700-63/Boularderie.htm "The Boularderies"]]
- * [[http://www.boularderie.org "Boularderie Island"]]

{{coord|46|13|N|60|27|W|region:CA_type:isle|display=title}}

[[Category:Islands of Nova Scotia]]

[[Category:Geography of the Cape Breton Regional Municipality]]

[[Category:Victoria County, Nova Scotia]]

Content that violates any **copyright** will be deleted. Encyclopedic content must be **verifiable**. You irrevocably agree to release your contributions under the terms of the **GFDL**.

Edit summary (Briefly describe the changes you have made):

This is a minor edit (what's this?) Watch this page

Save page Show preview Show changes Cancel | Editing help (opens in new window)

Do not copy text from other websites without a **GFDL-compatible license**. It will be deleted.

Insert Sign your posts on talk pages: ~~~~ Cite your sources: <ref></ref>

1 Type in the changes you want to make, or additions you want to make to the article. In the above example, the highlighted text indicates we are adding and external link to the article.

2 Press Save page, to save changes you made.



The End